

Nasal Sprays made with



Drugs, Steroids, Preservatives



NATURAL & EFFECTIVE



• THE CONDITION •



A cold is a very common infection of the nose and throat triggered by a virus.

85% of adults had experienced a cold in the last 12 months* and although it is not a serious illness, it can cause very unpleasant symptoms that can last up to 10 days.

'Stuffy nose' or **nasal congestion is a typical symptom**. The inflammation leads to swollen nasal passages that constrict air flow, making it harder to breathe through the nose. The inflammation and swelling also makes it harder to get mucus out of the nose, so there may also be a build-up of mucus, as well.

As airways are smaller in children than in adults, **obstructions are more frequent and troublesome for toddlers**. Keeping up with daily nasal hygiene is important to limit the risks of a blocked nose.

Ensuring babies' and children's nasal passages are clean and clear is essential to ensure breathing, feeding and sleeping is not impaired.

• ISOTONIC AND HYPERTONIC FORMULAS •

ISOTONIC FORMULA

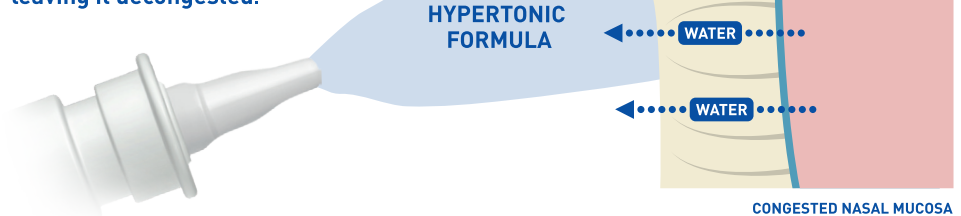
- ✓ Recommended for nasal cleansing through routine application
- ✓ Equal concentration of sodium chloride (salt) to that of the cells of the human body

HYPERTONIC FORMULA

- ✓ Recommended for decongestion when the nose is blocked and the mucosa feels inflamed
- ✓ Higher concentration of sodium chloride (salt) than that found in the cells of the human body creating the osmotic effect

What is the OSMOTIC EFFECT?

Osmosis occurs when two environments have different salt concentrations – the water goes from the least salty to the most salty. **This allows the excess water to be extracted from the inflamed nasal mucosa, leaving it decongested.**



• THE BENEFITS OF SEA WATER •

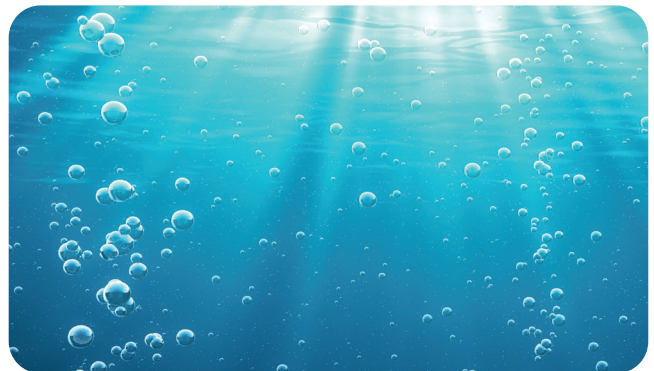
Sea Water is renowned for having a perfect compatibility with the cells of the body and many therapeutic virtues.

The nasal delivery of a formula made with **100% Natural Sea Water** has a number of benefits:

- ✓ moisturises the nasal membrane
- ✓ decongests (in the use of a hypertonic formula)
- ✓ eases elimination of impurities (dust, mucus, pollution etc.)

As a result, it helps:

- ✓ relieve symptoms of many nasal conditions
- ✓ prevent further disfunction by keeping the nasal membrane healthy



Sea water also contains essential trace elements (copper, manganese, sulfur, zinc, magnesium, etc.) which have specific properties and activate many metabolic processes. They are essential for the growth and balance of nasal mucous cells.



100% Natural Sea Water based Nasal Sprays



• STÉRIMAR™, THE SEA WATER EXPERT •

For more than 45 years, STÉRIMAR™ nasal sprays have been helping families breathe free, naturally.

All our products are made with **100% Natural Sea Water** sourced from The Bay of Cancale on the Brittany coast in France and manufactured in the UK. The Bay of Cancale is an **extremely protected environment**, which also benefits from the permanent renewal of the water thanks to the **highest tides** in Europe. The area is also known to host the **largest colony of Bottlenose dolphins** in Europe, 400 of them! The outstanding purity of our Sea Water is certified by IFREMER (as class A).



STÉRIMAR™ products are:

- Suitable for pregnant and breastfeeding women
- May be used on their own or with other nasal medication based on the advice of a doctor



• OUR SPECIFICALLY DESIGNED CANS •

STÉRIMAR™ PUMPS



- ✓ Advanced formulas to help fight symptoms of nasal conditions
- ✓ Our pumps have an anti-contamination spray valve; a patented technology which enables to keep our formulas 100% uncontaminated and safe, without the help of any preservative

Recommended to use at home and/or on the go

STÉRIMAR™ CANS



- ✓ The nozzles are specifically designed to fit and clean nasal cavities of adults and children from 3 years old
- ✓ They disperse the formula into very fine droplets further up the nose for increased efficacy
- ✓ They are easy to use at any angle

Recommended to use at home

STÉRIMAR™ BABY NOZZLE



- ✓ Patented Safety nozzle with ergonomic shape and non-slip, comfortable coating surface
- ✓ Very gentle spray of micro-diffused sea water
- ✓ Easy and stress free application every time

Recommended from Birth to 3 years

• OUR NATURAL & EFFECTIVE PORTFOLIO •

| NASAL HYGIENE | | COLD & CONGESTION | | | BABY SPECIFIC | | |
|---------------|------------|-------------------|--------------|---------------|---------------|--------------|--|
| DAILY USE | PREVENTION | DECONGESTION | RAPID RELIEF | NASAL HYGIENE | DECONGESTION | RAPID RELIEF | |
| | | | | | | | |

From 3 years and up

- Clears and cleanses nasal passages by eliminating impurities. Helps breathe better
- Helps prevent Ear, Nose and Throat disorders
- Isotonic solution, rich in marine minerals
- Cleanses and washes out impurities (including airborne responsible for colds)
- Helps to limit cold symptoms
- Isotonic solution, enriched with copper
- Helps rapidly decongests the nose in case of colds and sinusitis
- Helps wash away even thick mucus
- Hypertonic solution, enriched with copper
- Acts in 2 minutes
- Rapidly decongests and soothes the nasal passages in the event of colds and sinusitis
- Liquefies and clears even thick mucus
- Exclusive patented complex
- Hypertonic solution, enriched with copper and eucalyptus oil

From birth

- Patented Safety nozzle
- Gently clears and unblocks
- Helps prevent colds, and helps ensure comfortable breathing to facilitate sleep and feeding
- Isotonic solution, rich in marine minerals

From 3 months to 3 years

- Patented Safety nozzle
- Decongests rapidly
- Helps relieve the symptoms of colds and help reduce the risk of secondary infections by washing out nasal cavities
- Hypertonic solution, enriched with copper
- Immediately relieves congestion
- Forms an invisible protective film on the nasal mucous membrane that acts as a barrier against external causes responsible for cold symptoms and sinusitis
- Exclusive patented complex
- Hypertonic solution, enriched with copper

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To contact us, please visit our website www.sterimarnasal.co.uk/contact
Before use, refer to the instructions for use of the medical device



*GP No.1 recommended brand / Source: GPRx data: non-medicated nasal sprays, from June 2019 to July 2020, UK
*85% of adults / Source: Lightspeed/Mintel, 2,000 people aged 16+, March 2017

FREE FROM Steroids | Drugs | Preservatives

Nasal Sprays made with

**100%
NATURAL
SEA WATER**

**FREE
FROM**

Drugs, Steroids, Preservatives



NATURAL & EFFECTIVE

● THE CONDITION ●

Hayfever is a common allergic reaction affecting both adults and children**

39% of people suffer from seasonal allergies

17% suffer from dust and mite allergies***

Hayfever is known as seasonal rhinitis sharing symptoms with perennial (year round) allergic rhinitis. This occurs as a reaction to pollen from grass, trees and weeds during the early spring and summer months**

It is a response from the body's immune system interpreting the presence of allergens as a threat. Symptoms include sneezing, itchiness and a blocked or runny nose.



● THE BENEFITS OF SEA WATER ●

Sea Water is renowned for having a perfect compatibility with the cells of the body and many therapeutic virtues.

The nasal delivery of a formula made with **100% Natural Sea Water** has a number of benefits:

- ✓ moisturises the nasal membrane
- ✓ decongests (in the use of a hypertonic formula)
- ✓ eases elimination of impurities (dust, mucus, allergies etc.)

As a result, it helps:

- ✓ relieve symptoms of many nasal conditions
- ✓ prevent further disfunction by keeping the nasal membrane healthy



Sea water also contains essential trace elements (copper, manganese, sulphur, zinc, magnesium, etc.) which have specific properties and activate many metabolic processes. They are essential for the growth and balance of nasal mucous cells.

● ISOTONIC AND HYPERTONIC FORMULAS ●

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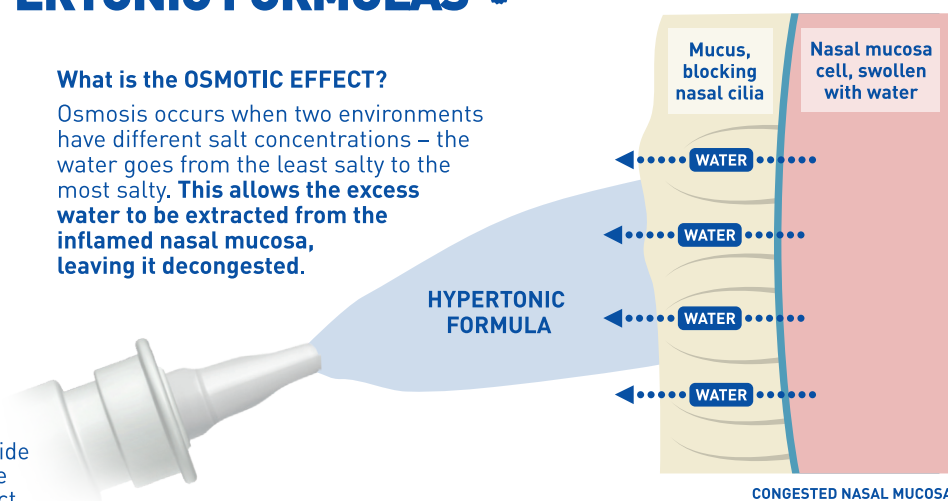
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What is the OSMOTIC EFFECT?

Osmosis occurs when two environments have different salt concentrations – the water goes from the least salty to the most salty. This allows the excess water to be extracted from the inflamed nasal mucosa, leaving it decongested.



• STÉRIMAR™ THE SEA WATER EXPERT •

- ✓ More than 45 years of expertise
- ✓ Nasal sprays made with 100% Natural Sea Water
- ✓ FREE FROM Steroids, Drugs and Preservatives
 - No known side effects, Non drowsy
 - Can be used on their own or alongside other medicated products
 - Suitable for pregnant and breastfeeding women
 - May be used following nose surgery

The Natural Sea Water is sourced from The Bay of Cancale on the Brittany coast in France and manufactured in the UK. The Bay of Cancale is an **extremely protected environment**, which also benefits from the permanent renewal of water thanks to the **highest tides** in Europe. The area is also known to host the **largest colony of Bottlenose dolphins** in Europe, 400 of them! The outstanding purity of our Sea Water is certified by IFREMER (as class A).



• STÉRIMAR™ HAYFEVER & ALLERGY RANGE •

Hayfever & Allergy Relief - 50ml can Prevents allergy symptoms

- Isotonic solution enriched with manganese
- Eliminates allergens (pollen, dust, dust mites, pet hair...) by washing out nasal cavities
- 42% reduction in the number of acute allergic rhinitis episodes****
- The nozzles are specifically designed to fit and clean the nasal cavities, dispersing very fine droplets up the nose for increased efficacy



Stop & Protect Allergy Response - 20ml pump For Rapid relief and on the go

- Moderately hypertonic solution enriched in manganese and calcium
- Unlocks the nasal passages and relieves itchy nose
- Encapsulates and rapidly neutralises the exterior particles (allergens, dust, pollen etc...) that are responsible for the allergic reaction
- The pump has an anti-contamination spray valve: a patented technology which keeps formulas 100% uncontaminated and safe without preservatives.



• KEY RANGE DURING THE HAYFEVER SEASON •



COLD DECONGESTION



- I Isotonic
- H Hypertonic
- MH Moderately Hypertonic

- Helps rapidly decongest the nose in case of colds and sinusitis
- Helps wash away even thick mucus
- Hypertonic solution, enriched with copper

HAYFEVER & ALLERGIES PREVENTION RAPID RELIEF



- Eliminates allergens by washing out nasal cavities
- 42% reduction in the number of acute allergic rhinitis episodes****
- Isotonic solution enriched with manganese
- Exclusive patented complex
- Rapid relief of symptoms
- Encapsulates, inactivates and rapidly neutralises the exterior particles which are responsible for the allergic reaction
- Moderately hypertonic solution

NASAL HYGIENE DAILY USE



- Clears and cleanses nasal passages by eliminating impurities. Helps breathe better
- Helps prevent Ear, Nose and Throat disorders
- Isotonic solution, rich in marine minerals

NASAL HYGIENE BABY SPECIFIC



- Patented safety nozzle
- Gently clears and unblocks
- Helps prevent colds and helps ensure comfortable breathing to facilitate sleep and feeding
- Isotonic solution, rich in marine minerals

To find out more about our full range visit www.sterimarnasal.co.uk



**** Study on 60 adults where 30 used Sterimar daily for 5 months alongside standard treatment (M. Grasso et al., 2018)



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Before use, refer to the instructions for use of the medical device
HCP leave-behind 1 pager Hayfever